



Ponsonby Community Centre Strategic Plan

Te Rautaki o te Whare o Ponsonby Community

Me mahi tahi tatou mō te ora o te katoa. We work together for the wellbeing of everyone.

Vision

A dynamic hub that enables our communities to learn, grow and interact

Purpose

To connect and engage with our community and enrich their lives by providing relevant programmes, activities and education.

Values

- 🌻 Respectful, honest and welcoming
- 🌻 Professional and accountable
- 🌻 Collaborative, inclusive and embracing of diversity

Outcomes

- 🌻 Provide a friendly, inclusive and welcoming place to:
- 🌻 Learn and try something new
- 🌻 Meet someone new
- 🌻 Interact with many
- 🌻 Support our children to learn and grow.

Strategic goal 1 – Leadership – Pou Tuatahi – Tō tatou rangatiratanga

Ensure high standards of leadership and governance are practiced.

Objectives/ strategies:

- 🌻 Ponsonby Community Centre (PCC) policies, governance and constitutional documents are up to date and relevant to our community and purpose.
- 🌻 A Business Plan is approved and in place to provide a clear direction of how we are engaging with our community.
- 🌻 Transparency and accountability surrounding finances to ensure PCC is financially well managed and secure.
- 🌻 Appropriate and proactive decisions around the way we operate and manage PCC for the benefit of our community – making the most of our opportunities, funding and facilities.
- 🌻 Recognise the importance of the Te tiriti o Waitangi/Treaty of Waitangi and acknowledge the cultural diversity of the community.

Measurement:

- 🌻 Ongoing review of policies and legislation that may impact or require changes to policy by the Manager with recommendations discussed with the Board and updates made where required.
- 🌻 Annual Board Work Plan (BWP), Report and Risk Register are reviewed by Manager and Board not less than each quarter.

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- ☀ Quarterly update from financial sub-committee provides transparency and accountability around finances and decisions to be made for PCC.
- ☀ Board meetings are used to discuss opportunities and recommendations from PK and PCC including opportunities to acknowledge Te Tiriti o Waitangi/Treaty of Waitangi and cultural heritage.

Strategic goal 2 – Use of PCC - Pou Tuarua – Tō tatou hōtaka

Increase visitation and relevance within our community.

Objectives/ strategies:

- ☀ Identify our key target audiences as well as their interests and preferences for use of PCC and any programmes offered.
- ☀ Develop and deliver programming and events relevant to our community and in line with the Local Board and Council key performance areas for funding.
- ☀ Facilitate a varied offering of events, classes and workshops to be run by a variety of providers.
- ☀ Market and promote programmes run at PCC through current available channels and plan and investigate new channels.

Measurement:

- ☀ Business Plan will outline:
 - ☀ audience analysis (stakeholders/community).
 - ☀ potential events and programming opportunities/ providers (relevant to those identified as audience).
 - ☀ marketing plan outlining the channels used when, why and how to deliver the best return on investment.
- ☀ Maintaining and reporting a summary of user feedback (including feedback on those booking the halls as a one-off as well as regularly).
- ☀ Increase in casual hall hire and use of the PCC facilities – from last year's numbers by 25% (based on actuals for year ending 2019).
- ☀ Increase in number of providers and/or type of activity at PCC – from last year's numbers by 20%.

Strategic goal 3 – Place – Pou Tuawha - Tō tātou whare

Provide a friendly, inclusive and welcoming place for the community.

Objectives/ strategies:

- ☀ Build positive working relationship with Auckland Council to proactively maintain the interior and exterior of the buildings under the PCC lease and work plan.
- ☀ Ensure our facilities and practices support sustainability.
Provide the best quality assets possible for our community now and into the future
- ☀ Obtain and address feedback received by those using PCC.
- ☀ Find tangible ways to acknowledge both the treaty of Waitangi and the cultural heritage of the community within PCC.



Measurement:

- ☀ Positive feedback about the facilities received via an annual survey and any comments on change or improvement are actioned where appropriate.
- ☀ Continually ensure we are practicing sustainability as outlined within the sustainability section of the Business Plan.
- ☀ Outline all opportunities for building/place improvement to Auckland Council for possible inclusion into their renewal and CAPEX work plans.
- ☀ Use all suitable opportunities to acknowledge Te Tiriti o Waitangi/Treaty of Waitangi and cultural heritage through the physical building and the programming.

Strategic goal 4 – Education – Pou Tuatoru - Mātauranga

Provide high quality Early Childhood Education at Ponsy Kids.

Objectives/ strategies:

- ☀ Ponsy Kids curriculum and strategic plan, developed by Ponsy Kids teachers, is supported and incorporated into all relevant PCC planning.
- ☀ The Ponsy Kids environment continues to be developed to enable new and exciting learning experiences for the students and teachers, including the right resources.
- ☀ Empowerment of PK staff through provision of clear direction, expectations and open and honest dialogue.

Measurement:

- ☀ All Ponsy Kids policies are reviewed and updated annually or in tandem with any legislative changes.
- ☀ ERO reports are positive and result in a minimum 3-year renewal.
- ☀ Quarterly updates to the Board from the Head Teacher to provide operations update and clear recommendations for Board approval on anything that needs to be resolved.
- ☀ Staff are supported with development opportunities, identified by them or the Head Teacher.
- ☀ Staffing of PK supports the maximum MoE funding.
- ☀ Ponsy Kids annual survey feedback from parents is positive and encouraging and any comments on change or improvement are actioned where appropriate.

